

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33376-1

DATE PRINTED

08/16/12

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.		
AND	815 Slaters Ln		320 1st St SE		
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838	
	USA		USA		
CONTACT	BEN ANGLE		PRODUCTEST #2973 Schedule 2		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2973	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/04/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:00A	06:00A	30S	09/28/12-09/28/12	CBS13.COM @ 5AM	1	200.00	200.00
2	11110..	4	05:00A	06:00A	30S	10/01/12-10/04/12	CBS13.COM @ 5AM	4	200.00	800.00
3	00001..	1	06:00A	07:00A	30S	09/28/12-09/28/12	CBS13.COM @ 6AM	1	350.00	350.00
4	11110..	4	06:00A	07:00A	30S	10/01/12-10/04/12	CBS13.COM @ 6AM	4	350.00	1400.00
5	Sa	2	05:00A	07:00A	30S	09/29/12-09/29/12	CBS THIS MORNING - SATURDAY	2	200.00	400.00
6	Su	1	06:58A	08:28A	30S	09/30/12-09/30/12	CBS THIS MORNING - SUNDAY	1	2000.00	2000.00
7	00002..	2	10:58A	12:00N	30S	09/28/12-09/28/12	THE YOUNG & THE RESTLESS	2	600.00	1200.00
8	22220..	8	10:58A	12:00N	30S	10/01/12-10/04/12	THE YOUNG & THE RESTLESS	8	600.00	4800.00
9	00001..	1	09:58A	10:58A	30S	09/28/12-09/28/12	THE PRICE IS RIGHT	1	600.00	600.00
10	11110..	4	09:58A	10:58A	30S	10/01/12-10/04/12	THE PRICE IS RIGHT	4	600.00	2400.00
11	Su	2	08:58A	10:00A	30S	09/30/12-09/30/12	NETWORK PRE-GAME SHOW	2	850.00	1700.00
12	00002..	2	02:58P	04:00P	30S	09/28/12-09/28/12	DR PHIL	2	400.00	800.00
13	22220..	8	02:58P	04:00P	30S	10/01/12-10/04/12	DR PHIL	8	400.00	3200.00
14	00002..	2	04:00P	05:00P	30S	09/28/12-09/28/12	CBS13 NEWS @ 4	2	750.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KOVY-TV

2713 KOVR Drive, . West Sacramento CA 95605

KOVY-TV

CONTRACT NO. REV.

1191-33376-1

DATE PRINTED

08/16/12

AND

PAGE 2

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364			ADVERTISER (OR AGENCY AND ADVERTISER)			<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING			NATIONAL REPUBLICAN CONGRESSIONAL COMM.			
AND	815 Slaters Ln			320 1st St SE			
ADDRESS	Alexandria	VA	22314-1219	Washington	DC	20003-1838	
	USA			USA			
CONTACT	BEN ANGLE			PRODUCTEST #2973 Schedule 2			
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 2973	PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/04/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	22220..	8	04:00P	05:00P	30S	10/01/12-10/04/12	CBS13 NEWS @ 4	8	750.00	6000.00
16	00001..	1	06:00P	06:30P	30S	09/28/12-09/28/12	CBS13 NEWS @ 6	1	1500.00	1500.00
17	11110..	4	06:00P	06:30P	30S	10/01/12-10/04/12	CBS13 NEWS @ 6	4	1500.00	6000.00
18	T	1	06:58P	08:00P	30S	10/02/12-10/02/12	NAVY N.C.I.S.	1	6000.00	6000.00
19	T	1	09:00P	10:00P	30S	10/02/12-10/02/12	VEGAS	1	6000.00	6000.00
20	F	1	06:58P	08:00P	30S	09/28/12-09/28/12	CSI: NY	1	3000.00	3000.00
21	00002..	2	11:00P	12:05A	30S	09/28/12-09/28/12	DAVID LETTERMAN	2	850.00	1700.00
22	22220..	8	11:00P	12:05A	30S	10/01/12-10/04/12	DAVID LETTERMAN	8	850.00	6800.00
Total Contract:								68		58350.00
Billing Summary										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
Qtr 3-12						.00	.00	14950.00	14950.00	
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						43400.00	.00	.00	43400.00	
GRAND TOTAL									58350.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION